



## Jason Lester

Creative Leader &  
Visual Designer

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Woodbridge, VA

### I am proficient in:

Creative Direction  
Art Direction  
Project Management  
Corporate Identity  
HTML to include HTML5  
CSS to include CSS3  
Graphic Design  
Video Production  
Video Editing  
Photography  
jQuery  
WordPress  
Social Media Marketing  
Search Engine  
Optimization  
Adobe Creative Cloud

## Professional Experience

### Design Lead

Feb 2012 - Present

**Novetta Solutions (formerly IBG) , McLean, VA**

Leading design direction and overseeing a design team for web and graphic design projects for various customers. Support marketing with print design, advertising collateral, web, print graphics and video production/editing. Design and produce quarterly educational materials reaching over 25,000 service members and their families. Grew my creative team by 350% and modernized all of our processes resulting in a contract re compete win.

### Senior Web, and Graphics Designer

Sept 2010 - Feb 2012

**Circinus - LLC , Ft Belvoir, VA**

Responsible for creating and directing the creation of web sites, graphics, print materials, branding and identity packages. Also designed distance learning courseware and was responsible for the branding, visual design and the UI/UX design of Microsoft SharePoint Portals.

### Senior Web, and Graphics Designer

Nov 2009 - Sept 2010

**Auburn Document Centre, Auburn, NY**

Responsible for the design and directing the design of web sites, web graphics, interactive media, and print items. I also led clients through each phase of the project from initial meetings to proposals, budgets and deployment of the final product.

### Distance Learning and Web Designer

Aug 2007 - Aug 2009

**Lockheed Martin / Circinus - LLC, Newington, VA**

Collaborated with subject matter experts to develop distance learning courseware. I designed web portals for two different client programs to be used as collaborative and informative tools for thousands of students across the globe. I also assisted instructors in designing learning materials for classroom use to include: graphics and flash media items for on screen presentations, banners, book covers and graphics/layout support for textbooks.

### Information Systems Chief / Web Designer

July 2003 - July 2007

**United States Marine Corps (Active Duty)**

Responsible for the design of web sites for several Headquarters elements and for administering and designing SharePoint Portals.

## Professional Achievements

In the past five years I have created web sites/portals for over two dozen different businesses and organizations. These include websites for tech startups, education startups, retail businesses, counseling organizations, and service providers. I have also created branding items and marketing materials for over 10 businesses and organizations as well.

## Education

Associate of Science, Art Institute of Pittsburgh - Web and Interactive Media  
CompTIA Certifications - Security+ (2010) Sever+ (2011)